



FRM
HOSPITALITY

Company Profile



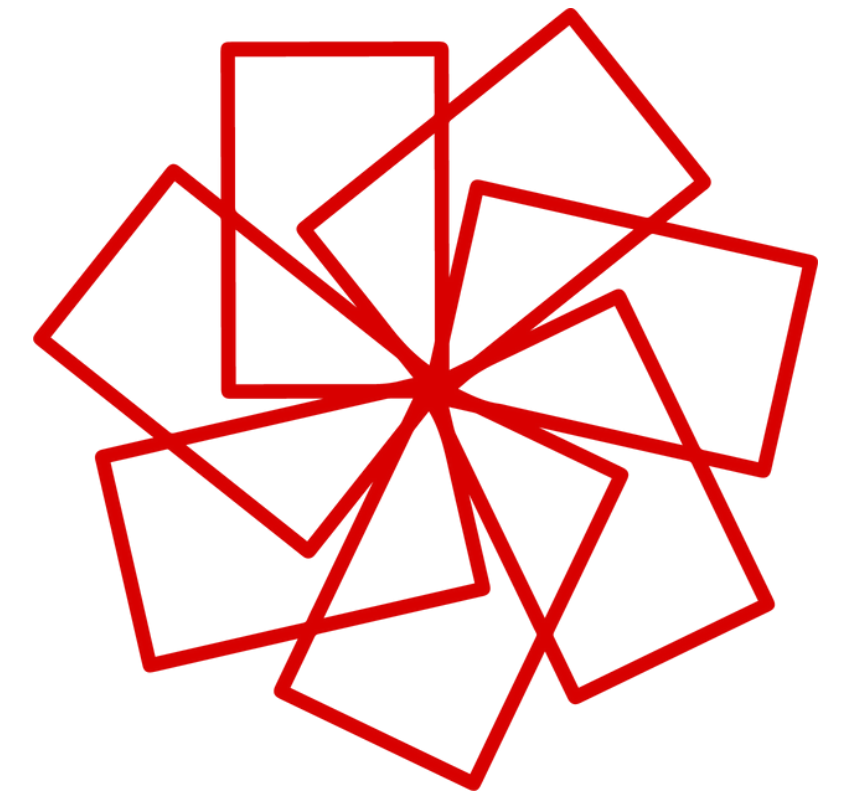
About us

At FRM Hospitality, we believe in three things: Educate, Entertain, Inspire.

We started in the Gulf, a place known for progress and hard work without limits. Over time, we have grown and become a global player in the events industry. Every event we handle is an opportunity to redefine what's possible.

What makes us different? We focus on telling stories, paying attention to every detail, and creating unforgettable experiences. Our team is passionate about creativity and works together to bring your vision to life.

No event is too big or small for us. We're a flexible and skilled agency capable of handling any kind of occasion. Our goal is to make every idea shine and leave a lasting impression on you and your guests.



Vision

To create unforgettable, unique, and creative events that truly reflect our clients' style and personality.

Mission

To exceed expectations and create experiences that are truly one-of-a-kind, from understanding our client's vision to executing the event seamlessly.

What we do



EVENT
STAFFING
SOLUTIONS



EVENT PLANNING
AND
MANAGEMENT



DIGITAL
BRANDING
SOLUTIONS

Event Staffing Solutions

Elevate Your Events with Top-notch Staffing Solutions in Dubai!

- Host / Hostess
- Waitress / Waiter
- Professional Bartender
- Mixologist
- Barback / Runner
- Baristas

We also offer a wide range of other positions, including event coordinators, photographers, security personnel, entertainers, decorators, and more.



Event Planning and Management

- Corporate Events
- Event Decor & Rentals
- Kids Event & Activities
- Traditional Delights
- Live / Entertainment
- Food & Beverages
- Media Coverage
- Transportation



Digital Branding and Marketing Solutions

BrandFRM: Future-Ready Marketing - equips your brand for digital success with data-driven strategies. Stay ahead in the digital age with targeted campaigns and long-term growth plans.



A Sneak Peek Into Our Events

Aati X Roberto Cavalli

Aati Dubai played host to a momentous occasion as the crème de la crème of Interior Design converged to commemorate the anniversary of Roberto Cavalli Home. The event was graced with an opulent and lavish Italian heritage dinner theme, and we curated a mesmerizing gold-toned dinner setup adorned with tasteful arrangements of deep red and burgundy floral decor, exuding sheer elegance and sophistication.



Eichholtz X Philipp Plein

Elevate the ambiance of your reception with our extensive selection of exquisite furniture, glassware, and serveware. Take your pick from our roster of talented chefs to craft a gastronomic experience that is tailor-made to your preferences, and dazzle your guests by serving your dinner with unparalleled style. The launch of Eichholtz x Philipp Plein was celebrated with a bang at Bloomingdale's Home Dubai, where a rock n roll-themed dinner was held, leaving everyone awestruck.



Magnolia Bakery

A Soft Opening to Remember: Magnolia Bakery's Success Blossoms with Balloon Art and Ribbon Cutting.

Magnolia Bakery - The Springs Branch



Ocean Basket

Step into a world of culinary wonders at Ocean Basket's grand opening at Jumeriah Village Circle, where balloon art with a flower ark creates an enchanting under the sea atmosphere and Ribbon cutting.



Harvey Nichols

Our Kids Arts and Crafts offer a fun and engaging experience for children to express themselves creatively while developing their fine motor skills. Our instructors are experienced in guiding children through a range of stimulating activities, from DIY Christmas to cookie decorating and collage-making. With non-toxic materials and a nurturing environment, our program promotes teamwork, problem-solving, and critical thinking.



J and S Wedding

Captivating Palates with Customized Sweets and Hot Drinks: Our Beautiful and Elegant Staff Made Jamal & Shamsa's Wedding an Unforgettable Affair.



Alexander McQueen

We are excited to present our traditional Gahwa and Red Tea, adding a touch of culture to the Alexander McQueen Net Set Collection. Experience the rich flavors that complement the exquisite designs, creating a harmonious blend of fashion and tradition.



Jardin De Parfum

Capturing the Essence of Elegance: Jardin de Parfum's All-Collection Photoshoot – Where Fashion Meets Fragrance in Nature's Splendor



Magnolia Bakery

Spooky and Sweet: Magnolia Bakery's Halloween Makeover – A Bewitching Blend of Treats and Tricks



Emporio Armani

Emporio Armani Grand Opening at Mall of Emirates: Where Luxury Meets Mixology – Craftsmanship in Every Pour with World-Class Bartending and Signature Mocktails



Ferrari X Giorgio Armani

Ferrari X Giorgio Armani: A Blend of Speed and Style – Savor the Luxury with Branded Latte Art in Our Exclusive Coffee and Tea Experience



Bloomingdales

Experience the richness of our traditional Gahwa service as our dedicated staff presents a delightful array of food and drinks at Bloomingdale's during this special event. Indulge in the luxurious atmosphere and savor the flavors of our exquisite offerings.



Mamas and Papas

At Kris Fade's gender reveal event, an artistic 2.5-meter tall cart balloon stands impressively, designed in the shape of an enchanting old-fashioned pram. Surrounded by a festive array of smaller balloons, the centerpiece exudes a sense of joy and anticipation, making it a stunning testament to the celebration's spirit.



Bloomingdales

For Bloomingdale's Hag Al Leila event, we designed a sophisticated candy cart in the brand's iconic black and white color scheme. This elegant cart served as both a visual treat and a candy station, offering a variety of sweets to the guests. The monochrome design, true to Bloomingdale's aesthetic, added a touch of elegance and brand identity to the joyous occasion, making the event both distinctive and memorable.



Al Tayer Insignia

At Al Tayer's annual meeting, our 360 photobooth paired with a stunning silver and gold balloon art backdrop transformed the event. This combination offered an immersive, interactive experience while providing an opulent setting for memorable photos, adding a touch of grandeur and fun to the occasion.



Coach

At the Coach branding event, our sleek and stylish cart, designed in line with the brand's aesthetic, provided a striking display for their products. Its design both emphasized Coach's commitment to luxury and functionality, and served as a tool for enhanced brand engagement.



Emporio Armani

For the Emporio Armani event, we created a bespoke photobooth wall backdrop, designed to reflect the theme and atmosphere of the occasion. This custom backdrop, while aligning with Armani's renowned sophistication, provided a distinct visual element that enhanced the event's overall aesthetics. It served as a stunning contrast, allowing each photo to stand out, and seamlessly incorporated the brand elements, reinforcing Emporio Armani's identity in every snapshot.



Hessa Graduation

At Hessa's graduation, our services truly brought the event to life. Our decorative cart, adorned with a vibrant balloon arrangement, served as a delightful centerpiece. A dessert setup offered a variety of sweet treats, while our staff diligently served gahwa, and a selection of hot and cold beverages. All these elements combined to create a memorable celebration, catered perfectly to the joy of graduation.



Thank you

